GODDSPEED MUSICALS AUDIENCE INSIGHTS

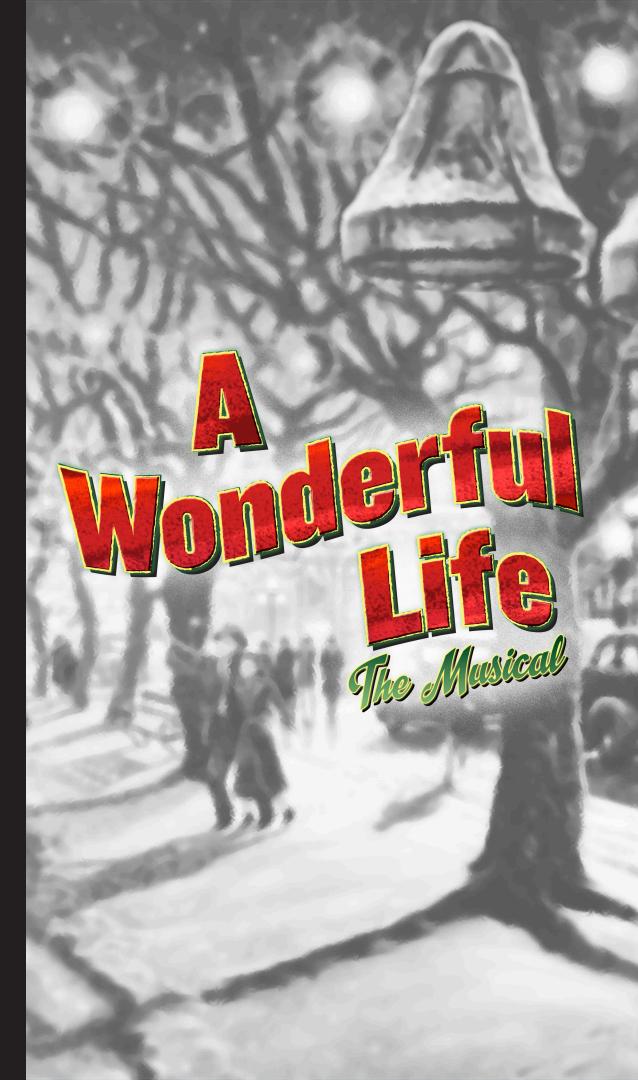


TABLE OF CONTENTS

A WONDERFUL LIFE Goodspeed Opera House Sept 18 - Nov 29, 2015

Adapted from the Frank Capra film "It's A Wonderful Life"

> Music by JOE RAPOSO

Book and Lyrics by SHELDON HARNICK

Lighting Design by SCOTT BOLMAN

Costume Design by JENNIFER CAPRIO

Scenic Design by **BRIAN PRATHER**

Choreographed by **PARKER ESSE**

Directed by MICHAEL PERLMAN

Executive Director MICHAEL GENNARO

Character Summary	3
Show Synopsis	4
Meet the Writers	6
Director's Vision	8
Behind the Scenes: Costume Design	9
Program Notes	10
Conversations with the Creators - Sheldon Harnick	12
Home, Family and Changes in the American Dream	13
A Wonderful Philosophy	15
What is A Wonderful Life	17
Interesting Facts	18
Besources	

Vonderful

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Audience Insights for A Wonderful Life was prepared by: Joshua S. Ritter, M.F.A, Education & Library Director Kathryn Micari, Education & Library Assistant Katherine Griswold, Creative Content Manager





THE CHARACTERS

GEORGE BAILEY: A small-town boy with big dreams. He longs to leave his hometown of Bedford Falls and travel the world, but he continuously puts his dreams on hold to support his family, friends, and save his family's business.

HARRY BAILEY: George Bailey's younger, happy-go-lucky brother.

UNCLE BILLY: George and Harry's scatterbrained uncle.

MILLIE BAILEY: Matriarch of the Bailey family and mother to George and Harry.

TOM BAILEY: George and Harry's father and the founder of the family business, the Bailey Building and Loan Association.

MARY HATCH: A beautiful but shy young woman who has had a life-long crush on George Bailey.

MR. POTTER: The wealthiest man in Bedford Falls and the man determined to put the Bailey Building and Loan Association out of business by any means necessary.

SAM WAINWRIGHT: A dashing young man and George's best friend.

CLARENCE JOHNSON: George's bumbling guardian angel who is desperate to earn his wings.

MATTHEW: An Executive Angel.

TOMMY, BETH & ZUZU BAILEY: George Bailey's children.

ERNIE, BERT, MR. MARTINI, MRS. MARTINI, KAREN, MRS. HATCH, VIOLET: Residents of Bedford Falls.

Frank Vlastnik as Clarence in Goodspeed's production of A Wonderful Life. ©Diane Sobolewski. Vonderiu

SHOW SYNOPSIS



Mary (Kirsten Scott), Tommy (Ben Stone-Zelman), Beth (Riley Briggs), Zuzu (Ella Briggs) and George (Duke Lafoon) in Goodspeed's production of A Wonderful Life. ©Diane Sobolewski.

Matthew, an Executive Angel, informs Clarence, a bumbling Angel Second Class, that he will finally have the chance to earn his wings. All Clarence has to do is save the life of a man named George Bailey. Matthew tells Clarence that George has finally reached the end of his rope and is contemplating suicide. In order to earn his wings, he must convince George that life is



Duke Lafoon as George Bailey and Kirsten Scott as Mary Bailey in Goodspeed's production of A Wonderful Life. ©Diane Sobolewski.

worth living. To help Clarence save George, Matthew shows him the most important days in George's life.

By observing various memories, the angels see that George's dearest ambitions in life are to travel, go to college and become an architect—three goals that he is ultimately unable to realize. George indefinitely delays his plans to travel due to his father's failing health; however, upon his father's sudden death, he

must choose between going to college and saving the family business, the Bailey Building and Loan Association, from falling into the clutches of the ruthless and cunning Mr. Potter. In order to save his father's legacy, George agrees to run the Building and Loan Association until his younger brother Harry graduates from college and can take the reins. However, when Harry graduates he has other plans. He chooses to elope and accepts a job working for his new wife's family. Once again, George decides to put his plans on hold for the good of his family. Eventually George forgives his brother's change of heart and settles into life in Bedford Falls. He marries the beautiful Mary Hatch and the couple are happily preparing for a globetrotting honeymoon when disaster strikes. There has been a run on the local bank and the townspeople are unable to withdraw or access any of their money. Desperate for a way to survive, they descend on the Building and Loan Association and demand that George return the money that they invested in the company over the years. When they learn that it will take several weeks to get their funds, many people consider the idea of selling their shares of the Building and Loan Association to Mr. Potter. In order to prevent the townspeople from selling their company shares, George gives his customers the money he was saving for his honeymoon with Mary, once again sacrificing his own desires.

Wonderful

The angels continue to view various events from George's life, which include him enviously watching his old friend Sam Wainwright marry and travel the world. Clarence and Matthew finally arrive at the present day and watch George resentfully wait for his brother Harry to arrive in Bedford Falls. Harry enlisted in WWII and is now returning home to receive the Congressional Medal of Honor. While George unsuccessfully tries to quell negative feelings, his Uncle Billy happily brags about Harry while making a deposit at the local bank. Uncle Billy is so proud of Harry that he becomes careless with the \$8,000 deposit he is carrying; Mr. Potter notices the deposit sitting on the counter and pockets the money. Uncle Billy is frantic when he cannot find the money because the loss would spell disaster for the family business since the Building and Loan is being audited. Unable to account for the missing money and desperate to save himself, George begs Mr. Potter for a loan.

The chance to deny George's request pleases Mr. Potter and he taunts him by

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SHOW SYNOPSIS CONTINUED



Duke Lafoon as George Bailey and Frank Vlastnik as Clarence in Goodspeed's production of A Wonderful Life. ©Diane Sobolewski.

stating that George is worth more dead than alive. Potter goes so far as to call the police and have them issue an arrest warrant for George on various charges. Disheartened and angry, George returns home and takes his emotions out on Mary and their children. Distraught and helpless, George considers ending his life. He is about to step in front of a train when he sees a strange man (Clarence) jump onto the railroad tracks. Unable to stand by and watch a man die, George gives up his plan of suicide and saves the stranger.

Clarence thanks George for his act of heroism and reveals his identity as an angel. George scoffs at this declaration and in the course of their conversation makes a wish that he had never been born. Clarence grants his wish and George sees what would happen to his family, friends and hometown if he had never existed. Deeply shaken by what he witnesses, George begs Clarence to reverse his wish.

Wonderfull Life

Again, Clarence grants his wish and George joyously greets the family and friends he took for granted. He also finds out that the people of Bedford Falls have taken up a collection to raise the \$8,000 needed to save George and the Building and Loan Association. The police and the auditor are so touched by the townspeople's gesture that they tear up the arrest warrant. Harry Bailey arrives amidst the celebration and toasts his brother, declaring him "the richest man in town."

MEET THE WRITERS



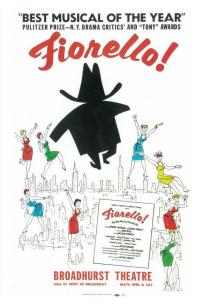
SHELDON HARNICK (*Book and Lyrics*) was born in Chicago in 1924 to Harry and Esther Harnick. He began taking violin lessons during elementary school and eventually continued his study of music at Northwestern University, where he earned a Bachelor of Music degree. However, he did have to delay his studies when the government drafted him into the armed forces in 1943. Harnick was a technician in the Signal Corps and worked as a performer/songwriter for the volunteer Special Service Group.

After his honorable discharge in 1946 and his college graduation in 1949, he moved to New York City to be a theatrical songwriter. He wrote a number of songs that appeared in revues on and off-Broadway but began to gain significant public notice when he met Jerry Bock in 1956. The duo quickly found a working rhythm and wrote such shows as *Fiorello, Man In The Moon, Fiddler on the Roof, Mr. Wonderful, The Body Beautiful, She Loves Me, Tenderloin, The Apple Tree, The Canterville Ghost* (a TV Musical), and *The Rothschilds*. After parting ways with Jerry Bock in the 1970s, Harnick continued to create music with the likes of Mary Rodgers, Joe Raposo, Jack

Beeson, Arnold Black, Richard Rodgers, and Michael Legrand. He also wrote many English libretti for classic operas, the English libretto for the musical *Cyrano* and translated several Yiddish songs for the play *Ghetto*. Harnick also expanded his repertoire and began to write for TV with works like HBO's animated film, *The Tale of Peter Rabbit*, and the opening of the 1988 Academy Awards. In recent years, Harnick became a Grammy winner, a Tony Award winner, the holder of three Gold Records, one Platinum Record, is an inductee into the Songwriters Hall of Fame and the honoree for the 2014 Goodspeed Gala, Razzle Dazzle.







Wonderful

MEET THE WRITERS CONTINUED



career as a songwriter. Raposo worked as a musical supervisor, arranger and composer on various projects around New York City including the original off-Broadway production of *You're a Good Man, Charlie Brown*. He became famous in 1969 for his work with Jim Henson and the creation of the iconic children's television show, *Sesame Street*. He wrote the "Sesame Street Theme" as well as many of its most popular songs, such as "Being Green," "C is for Cookie," "Sing," and "ABC-DEF-GHI". He also served as the Musical Director for *The Electric Company*, a television series designed for children that had outgrown *Sesame Street* from 1971 to 1974, composed the music for the HBO animated adaptation *Madeline* and the Canadian cartoon series *The Smoggies*.

JOE RAPOSO (*Music*) was born in Falls River Massachusetts in 1937 to Joseph Raposo and Maria (Mary) Ascencao. Joe Raposo Senior was an accomplished violinist, pianist and classical guitarist who passed his love of music on to his son. Raposo graduated from B.M.C Durfee High School in Falls River and continued his education in the undergraduate division of Harvard University. He studied music in school and was well known for writing scores to several Hasty Pudding shows. In 1965 he followed the advice of a friend and moved to New York City to pursue a

Though he is primarily known for his work in television, Raposo contributed music to several stage musicals including an adaptation of the text and poems of *A Man's a Man* by Bertolt Brecht and a stage musical about *Raggedy Ann*, which was performed in the Soviet Union and had a brief Broadway run in 1986. He also collaborated with Sheldon Harnick on a musical adaptation of the film *It's a Wonderful Life* entitled *A Wonderful Life*.

Raposo contributed theme songs, incidental music and scores to various projects on stage and screen including *The Great Muppet Caper, Curious George, Shining Time Station, Three's Company, House of Flowers, Play it Again, Sam, Half a Sixpence* and *The Mad Show*. His song "The First Time It Happens," from *The Great Muppet Caper*, was nominated for an Academy Award in 1981 but lost to "Arthur's Theme" from the film *Arthur*.

Raposo passed away in 1989 of Non-Hodgkins Lymphoma at the age of 51. Despite his relatively short career, friends, family and children all over the world remember him fondly.





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Joe Raposo and Big Bird on the set of Sesame Street.



CLICK HERE to listen to Joe Raposo sing "It's Not Easy Being Green."

https://www.youtube.com/ watch?v=rRZ-1xZ46ng



CLICK HERE to watch a Sesame Street montage of "Sing"

https://www.youtube.com/ watch?v=wH4HZuz_Vjs





DIRECTOR'S VISION BY MICHAEL PERLMAN



Director Michael Perlman at the first read-through of A Wonderful Life. ©Diane Sobolewski

What is your inspiration for A *Wonderful Life*?

Our inspiration, as a creative team, springs from trying to honor the story's spirit of warmth, hopefulness, and family. *A Wonderful Life* is a story with a huge heart. Especially when times are tough, as times certainly grow tough for George Bailey, it is important, relevant, and necessary to remember that we all have the power to affect and transform others' lives in profound and unexpected ways. In this way, the story of George Bailey is the story of all of us. For the telling of this story to be successful, we have to be able to see ourselves in George Bailey's struggles,

but also in the ways that he keeps going, keeps moving forward, and puts the hopes, dreams, and needs of others first. He is a remarkably dynamic, complex, and sympathetic character, which explains a lot of why he has such resonance in American life.

To bring Bedford Falls to stage, the designers and I looked at Norman Rockwell paintings, which are the sort of timeless artwork that inspires nostalgia for small town America. We were also looking for ways to communicate how the angel characters in the show. Matthew and Clarence, are able to observe Bedford Falls from heaven. The concept of a snow globe was a recurring theme in our conversations, the idea being that heaven is populated with various snow globes, each containing a different person's story. We were also drawn to the way that windows are used in the story—including as a magical way to make wishes come true. You will notice that a collage of windows serves as our set. This is part of the idea of a window as a way to peer into someone else's soul.

What makes The Goodspeed the perfect fit for this production?

The Goodspeed is the perfect fit in so many ways. East Haddam, like Bedford Falls, is a small, close-knit community, evocative of a simpler time. The performance space is so intimate that it allows the audience to truly feel close to the action onstage, which reinforces the idea that we are sharing an intimate glimpse into each character's life. Also, since part of the show actually takes place in heaven, we thought it would be useful to imagine The Goodspeed itself as heaven. As soon as the lights go down and the show begins, we are transported to another realm, and we share the vantage point of an angel when we observe, as Clarence does, the process of watching critical moments unfolding in George Bailey's life.

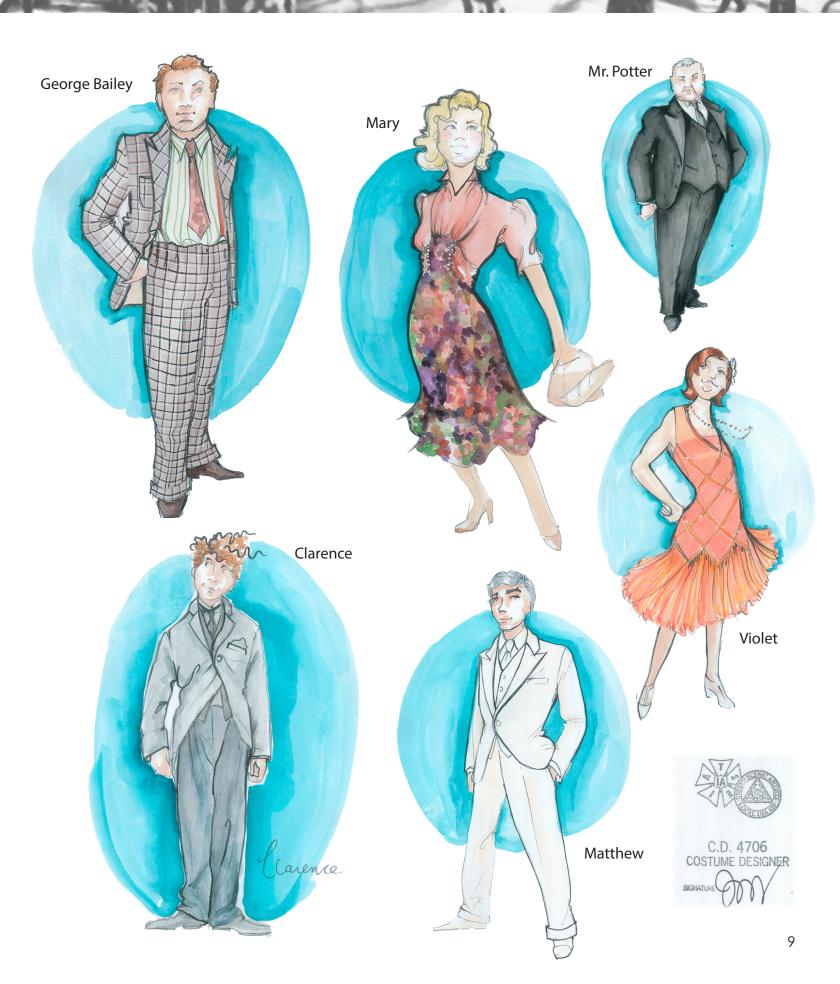
What are the challenges to staging in this unique venue?

Well, it's a very small space, that's true. When I first saw the space, I described it as a big hug around the stage. For our creative team, we knew the uniqueness of the venue would reinforce our efforts if we could get the heart of the story right and build our approach from there. Our biggest challenge was figuring out how to produce a musical with so many locations over such an expanse of time. We are talking about decades in the life of a town, and this requires a great variety of interiors and exteriors.

What can the audience expect to see?

The audience can expect a timeless story in a timeless setting. I think it will be fun for them to notice that, while there are definitely homages to the movie in both the script and the design, the actors are bringing life to these well-known characters in surprising and heartwarming ways. I think people will be visiting a world that feels at once familiar and new, and they will see The Goodspeed as a place where magic can happen.

BEHIND THE SCENES COSTUMES BY JENNIFER CAPRIO



PROGRAM NOTES BYJOSHUAS.RITTER



In 1943, two hundred fortunate individuals received an unusual Christmas greeting by mail in the form of a short story entitled "The Greatest Gift" by Philip Van Doren Stern. It was a simple yet profound story about a mysterious stranger who encounters a suicidal man on Christmas Eve. The despondent man is offered the "gift" of knowing what his town would be like if he had never existed. Despite being an authoritative Civil War historian, editor and biographer, Stern had trouble finding a magazine publisher who would purchase his story. As a result, he decided to publish it himself and send it to two hundred of his closest friends, including his agent, Shirley Collier, who subsequently sold the story

to the film production company RKO. Thereafter, RKO recruited the talents of Dalton Trumbo, Clifford Odets, and Marc Connelly to pen a screenplay based on

the story. However, RKO executives were unsatisfied with their work. They felt that their drafts strayed from the original concept too much and did not do justice to the original story.

In desperation, RKO's studio chief pitched Stern's fable to celebrated director Frank Capra who was in dire need of a first project for his newly incorporated Liberty Films. Upon reading "The Greatest Gift", Capra wrote in his autobiography "It was the story I had been looking for all my life!" Capra purchased "The Greatest Gift" from RKO for \$50,000 and the deal included the scripts by Trumbo,

Hackett and Frances Goodrich to write another draft of the screenplay that would more closely follow Stern's story. Capra was both pleased with their work and the actors who were available to play central roles, such as James Stewart as George Bailey, Donna Reed as Mary Bailey and Lionel Barrymore as Mr. Potter. When Capra previewed *It's a Wonderful Life* to the press, he felt it was the greatest film he had ever made. In fact, he wrote in his autobiography that he thought it was the greatest film *anybody* had ever made.

Despite Capra's confidence in the film, it received mixed reviews when debuted to the press in 1946. The New York Times criticized it for being both overly sentimental and portraying an overly illusory concept of life. The FBI even issued a memo in 1947 accusing the film of containing subversive communist propaganda. After its general release in 1947, It's a Wonderful Life recorded a loss of \$525,000 at the box office. Despite these disappointments, the film won Capra a Golden Globe Award for Best Director and it was nominated for five Academy Awards. To Capra's surprise and delight, the film experienced resurgence in popularity decades later and became an undisputed classic holiday film. Most attribute this to the fact that the black and white version fell out of copyright and into the public domain. This allowed numerous TV networks to air it during the holidays and the public's appreciation of the film held up and gradually increased over the years.

The legendary Sheldon Harnick (Book and Lyrics) and Joe Raposo (Composer) dedicated 10 years to collaborating on a musical theatre adaptation of the film entitled *A Wonderful Life*. In 1986, an early version of the musical premiered at the University of Michigan. Unfortunately, a rights dispute and Raposo's illness and premature death in 1989 delayed development of the show. Harnick continued working on *A Wonderful Life* after Raposo passed away and in 1990, Paper Mill Playhouse presented a staged reading of the work. Then, in 1991, Washington D.C.'s

Continued • •



Frank Capra and Jimmy Stewart on the set of It's a Wonderful Life.

Connelly, and Odets. Capra hired Albert

PROGRAM NOTES CONTINUED

Arena Stage produced it professionally for the first time. In 2005, there was an Actors Fund benefit concert of *A Wonderful Life* at the Shubert Theatre in New York City. Most recently, Harnick made some changes to the script of *A Wonderful Life* in preparation for Goodspeed's production.

The basic moral at the heart of "The Greatest Gift", *It's a Wonderful Life*, and *A Wonderful Life* is that we are interconnected and important in ways we can never fully understand. These timeless works serve to remind us that it is impossible to calculate our impact on the lives of those around us. What's more, the film and stage version add narrative elements that further convey what many consider the truly valuable things in life such as sacrifice for the common good, community, friends, family and love. They achieve this while immersing the audience in the nostalgia of traditional Christmas holidays, old-fashioned romance, post-war America and the idealized ethos of small town USA. It's no wonder countless families have made this timeless classic a holiday tradition.

Wonderful

Director and award winning playwright Michael Perlman will be making his Goodspeed debut with this production of A Wonderful Life. He sees Goodspeed as the perfect place to stage the show because the intimacy of the space allows the audience to know and appreciate the characters in an unusually heightened way. He also sees Goodspeed as a theatre that is part of a small, close, community that is evocative of a simpler time. Perlman intends to pay homage to the classic movie while making the show at once familiar and new on stage. We hope you enjoy this heartwarming family musical that celebrates the power of love and the goodness in all of us.

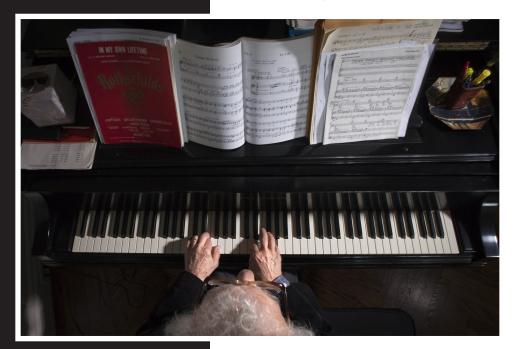


A scene from It's A Wonderful Life.

ART OF THE AMERICAN MUSICAL: CONVERSATIONS WITH THE CREATORS – SHELDON HARNICK (EXCERPT)

You have been quoted as saying, "inspiration is the act of drawing up the chair to the writing desk." Would you say that that is how you approached lyric writing for the American musical theater?

Sheldon Harnick: Actually, that's not my quote. I found that somewhere and loved it, so I put it above the mantelpieces, along with a quote from Sean O'Casey, "Get on with the bloody job."



Sheldon Harnick in his New York apartment. ©Carlo Allegri for The Washington Post

What is your writing process? How do you start, and how do you discipline yourself to do it? Is it hard or is it easy?

SH: Discipline has always been hard for me. I rationalize that by telling myself that the reason it's hard is that once I really get involved with a project, it takes over and everything else in my life suffers. I don't know whether that's a rationalization or not. It is true that once I get into it, it becomes obsessive. So I avoid it at all costs. I don't know if you've read the old essay by Bob Benchley on all the ways that writers can find to procrastinate: you sit down to write and suddenly you find that you must build a paperclip chain that's four feet long, exactly four feet long. There are innumerable ways to keep from working. My discipline is saying, "Today I will work on it a half hour." Then, little by little, I put in more and more time, and then suddenly, as I say, it just takes over.

••••

Following your partnership with Jerry Bock you worked with Joe Raposo on a musical version of the film *It's a Wonderful Life*. How did that happen?

SH: Jerry Bock and I had had a falling out during The Rothchilds because of some aspects of the way the show was done. As a matter of fact, I did ask Jerry to do the show, but he said no. I thought I would like somebody who can write a nice simple tune but who also has a legitimate background and can do complex stuff, because I wanted to do some complicated things in the show. I knew that Joe Raposo had studied in Paris with Nadia Boulanger and had lived in her home as a protégé of hers, so I asked Joe and he said yes. I don't know if Joe was intimidated by me, but he never gave me any music first. I love to work to music as well as writing lyrics first, but in this show, for whatever reasons, all of the lyrics came first. I feel that Joe did a superb job; I love the score. One of the reasons that I wanted to do it when I was asked was that the film always made me weep, and there were aspects of the movie that I thought were never realized. There are a lot of closeups where you look at Jimmy Stewart's face and you don't really know what he's thinking; you think you know what he's thinking, but I thought I would like to say what I think he's thinking. Also the show was about something that's very close to me, and that's the sense of failure, the sense of time being wasted. I've been there, I've experienced that; I wanted to say things about it.

The other reason is that I thought the role of George Bailey was a great role. I felt that is was wrong to confine it or restrict it to one man who happened to be the one cast in the movie; it should be played by a lot of people. That's why we did it. When we did it at Arena Stage in Washington, I personally was thrilled that I heard it was wonderful. When I looked around at the end of the show, I found people weeping. I felt it was very successful.

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HOME, FAMILY AND CHANGES IN THE AMERICAN DREAM



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It's a Wonderful Life is an American classic filled with nostalgia, life lessons and seasonal cheer. The musical adaptation of the film entitled A Wonderful Life, created by Sheldon Harnick and Joe Raposo, utilizes those same emotional elements to transfer the beloved story from film to stage.

At its core, *A Wonderful Life* remains a celebration of home, family, community and the American dream. Throughout the history of the United States, there have been contrasting visions of the "good life" or the national dream. The story of how these competing visions have played out in our history leads to an important question: What is the American dream?

The term "American dream" wasn't coined until 1931; though, the founding fathers raised a version of this idea in the early days of our republic when Thomas Jefferson introduced the concept of a fundamental right to "the pursuit of happiness." Some believe that the idea of personal happiness within the American dream has helped empower individuals to achieve their dreams, while others have blamed it for



creating inflated expectations, as is the case with many characters in A Wonderful Life. Small towns like Bedford Falls were full of individuals desperately searching for the American dream that shifted over time from the pursuit of happiness to the pursuit of wealth. American robber barons and entrepreneurs like Henry Potter became the standard of success and a ruthless pursuit of wealth rapidly became a part of American history. Historian H. W. Brands explains the sense of entitlement that came to the American people by saying, "the old American Dream... was the dream of the Puritans, of Benjamin Franklin's "Poor Richard"... of men and women content to accumulate their modest fortunes a little at a time, year by year

by year. The new dream was the dream of instant wealth, won in a twinkling by audacity and good luck."

The American dream, like its government, has evolved based on the historical and political events that have occurred in the United States. In the 1920s, the American dream revolved around wealth, risk and success at any cost. The extravagance of the time period allowed individuals to indulge in luxurious homes, clothing and experiences like George Bailey's trip around the world. Biographer Scott Donaldson states that the culture of the 1920s focused on "the growth of a leisure class in early twentieth-century America...." and replaced "the values of hard work and thrifty abstinence with a show of luxury and idleness." Yet overnight the prosperity that Americans were so intent on seeking was replaced by desperation due to the stock market crash of 1929 and the Great Depression. The sudden economic downturn in the United States forced the American dream to shift once again and leave behind the idea of wealth to focus on the idea of home.

President Roosevelt (FDR) initiated a series of programs called the New Deal in order to revitalize the country's economy. Among the programs involved in the New Deal was the 1934 National Housing Act, which the government designed to spur home construction and ownership. By 1940, home-ownership was steadily rising and businesses like the Bailey Building and Loan Association were able to assist young families in buying a home. One in eight Americans served in WWII in some form and veterans returning home wanted the security of knowing the financial rug would not be pulled out from under them again. According to Tom Bailey, this need for home is rooted "deep in the human soul for a man to want his own roof, his own walls, his own fireplace." To provide Americans with much needed assurance, FDR and his advisors created a "post-war social contract" and shared this contract with the American public in the 1944 State of the Union Address. Roosevelt redefined the American dream by executing the GI Bill and,

Continued • • • • • • • • • •

...AMERICAN DREAM CONTINUED

A Wonderful Life



This 1937 photo by Margaret Bourke-White's shows a line of African Americans waiting for bread after the Louisville floods. They are ironically framed by a poster in the background depicting a white, middle-class American family, who are enjoying the fruits of the American Dream.

according to urban policy expert Matt Lassiter, outlined the expectation "if you worked hard and played by the rules, you deserved certain things. You deserved security and decent shelter and to not have to worry that you might lose your house to bankruptcy." To, once again reference Tom Bailey, Americans simply wanted to be one of the lucky ones, one of the favored few, who were able to earn their way.

The events of A Wonderful Life traverse this economic journey from the 1920s to the late 1940s and depict the inner struggle that the pursuit of the American dream has on the citizens of Bedford Falls, specifically George Bailey. The Merriam-Webster Dictionary defines the American dream as "an American social ideal that stresses egalitarianism and especially material prosperity." Material wealth is often viewed as the hallmark of a successful life and the pinnacle of the American dream. This perception of the American dream can make people without great financial wealth feel as though they have failed. George spends the entirety of A Wonderful Life desperately in search of the best opportunity, the most exotic trip or whatever else he thinks will satisfy his pursuit of happiness. He negotiates his way through the ever-changing time periods yet stays focused on the idea of monetary

wealth as the ultimate characterization of success. Meanwhile, the new American dream is focusing on the desire for home ownership and George does not realize the importance of his role in making this a reality for members of the community.

Though the details of the American dream may have changed throughout history. finding a place to belong has always been at its heart. A Wonderful Life is a reminder that the American dream is not something that can be measured by monetary means but rather refers to the choices individuals must make for their own lives. By using A Wonderful Life as a lens to examine what the American dream means, it becomes clear that the answer is extraordinarily simple. For many, the American dream is a place to belong. George embodies the best parts of this interpretation of the American dream both for his eventual realization of how much he values his family and community and by providing countless individuals a way to find their own place to belong. A Wonderful Life blends American optimism and family values with the spirit of Christmas to create a powerful, sentimental portrayal of life and the American dream.

IT'S A WONDERFUL PHILOSOPHY

On the surface, A Wonderful Life appears to be a straightforward story of a man who learns the importance of his own existence. However, if we examine the nuances of the story more intently, we can detect a stark contrast between George Bailey and Henry Potter. A Wonderful Life depicts the struggle between these two small-town bankers and their ethical visions. A case can be made for these main characters representing aspects of utilitarian and capitalist philosophies.



George Bailey shares his money with the people of Bedford Falls in It's A Wonderful Life.

George Bailey's reflection of aspects of Utilitarianism

George Bailey is the American "everyman." He is honest, hardworking, honorable and a pillar of his community; his behavior represents utilitarian ideas. The *Merriam-Webster Dictionary* defines utilitarianism as "a doctrine that the useful is the good and that the determining consideration of right conduct should be the usefulness of its consequences; specifically a theory that



George Bailey in front of the sign for Pottersville in It's A Wonderful Life.

the aim of action should be the largest possible balance of pleasure over pain or the greatest happiness of the greatest number."

George is hopelessly divided between the desire to serve his community and family selflessly and his desire to obtain financial success. Despite his

yearning to put himself before the needs of his community, he instinctively does the "right" thing for the most people on several occasions. When his father dies and the family business is in jeopardy, George willingly gives up his dream of college and agrees to run the Building and Loan to save the members of his community from the prospect of living in deplorable conditions.

He displays another example of his utilitarian tendencies when there is a run on the local bank. When the local financial institution physically runs out of money, George gives the people of Bedford Falls the funds that he had saved for his honeymoon. Repeatedly, George sacrifices his own wants and needs for those of his community. He acts in the interest of the greater good and practices Jeremy Bentham's policy of utilitarianism "it is the greatest happiness of the greatest number that is the measure of right and wrong." In following the utilitarian path, George denies himself the financial success he craves and dooms himself to become his father; tied to a marginal company that is always on the verge of bankruptcy.

Henry Potter's reflection of aspects of Capitalism

Henry Potter is George's rival in the small town of Bedford Falls, a successful business man and an opportunist of the highest order. If George represents utilitarianism, putting the needs of the many ahead of the needs of the few, then Potter represents pure capitalism and the pursuit of individual and corporate wealth. The Merriam-Webster Dictionary defines capitalism as "a way of organizing an economy so that the things that are used to make and transport products are owned by individuals and companies rather than by the government." As implied by the definition, capitalism usually refers to an economic philosophy; however, Henry Potter represents the idea of capitalism being used as a moral and ethical standard as well. By allowing his capitalist business theories to become ethical guidelines, Potter's view of the world shifts and the lives of his fellow community members become commodities. A mental shift to capitalist ethics allows Potter to indulge his monetary wants without concerning himself with the well being of others.

Continued • • • • • • • • • •

IT'S A WONDERFUL PHILOSOPHY CONTINUED

As the ultimate capitalist, Potter is continuously chasing financial rewards and does so at the cost of the people of Bedford Falls. Unlike George, he doesn't care if individuals are unsafe or live in rickety apartment buildings with no heat. When there is a run on the town bank, his concern is for the institution rather than the individuals affected; he also sees this as a business opportunity and bails the bank out of financial ruin in order to increase his own wealth. Harper's Magazine published a quote in 2005 that succinctly sums up this money oriented view of the world, "Capitalism is at once far too rational, trusting in nothing that it cannot weigh and measure, and far too little as well, accumulating wealth as an end in itself."

How these philosophies play out in the musical

Capitalism and utilitarianism are not polar opposites; they simply approach things from contradictory angles much like Potter and George. George Bailey and Henry Potter lock themselves in a battle that neither can win. Though George is the philanthropic hero of *A Wonderful Life*, his good-hearted gestures would do Bedford Falls little good without the economic stability that Potter provides. Yet, at the same time, allowing Bedford Falls to become Pottersville and focusing solely on the economic aspect would not be healthy for the community either. George and Potter are two sides of the same coin and though they detest each other, they are necessary for the others survival.

The idea of George Bailey and Henry Potter representing different philosophic or even governmental points of view is not new. In 1946, one year after RKO released the film version of It's a Wonderful Life, the FBI issued a memo stating that the film could be communist propaganda. A segment of the document alleged "to the picture 'It's a Wonderful Life', [redacted] stated in substance that the film represented rather obvious attempts to discredit bankers by casting Lionel Barrymore as a 'scrooge-type' so that he would be the most hated man in the picture. This, according to these sources, is a common trick used by Communists. [In] addition, [redacted] stated that, in his opinion, this picture deliberately maligned the upper class, attempting to show the people who had money were mean and despicable characters." Frank Capra, the director of the film, denied any Communist agenda and said that the theme of the film was truly about "the individual's belief in himself."

Fith regard to the picture, "It's A wonderful Life", stated in substance that the film represented a rather obvious attempt to discredit bankers by casting Lionel Earrymore as a "scrooge-type" so that he would be the most hated man in the picture. This, according to these sources, is a common trick used by Communists.

In addition, the stated that, in his opinion, this picture deliberately maligned the upper class, attempting to show the people who had money were mean and despicable characters. The related that if he had made this picture portraying the banker, he would have shown this individual to have been following the rules as laid down by the State Bank Examiners in connection with making loans. Further, the state down was protecting funds put in his care by private individuals and adhering to the rules governing the loan of that money rather than portraying the part as it was shown. In summary, the stated that it was not necessary to make the banker such a hean character and "I would never have done it that way".

An excerpt from the 1946 FBI memo stating that It's A Wonderful Life was communist propoganda.

WHAT IS A WONDERFUL LIFE? A Wonderful



A scene from It's A Wonderful Life.

Musical theatre allows its audiences to suspend their disbelief and bask in an alternate version of reality. In this theatrical version of the world, it is commonplace for a character to burst into song, fifty relative strangers to enter a dance break perfectly in sync and for years to pass in a literal blink of an eye. There are numerous theatrical forms in the world besides musical theatre

with their own standards and peculiarities; however, they all rely on the same basic framework to tell their stories. There is drama, tragedy, comedy, tragicomedy, satire, romantic comedy and realism to name a few. Musical theatre, by its very nature, is usually not terribly realistic since people don't often nonchalantly burst into song in the course of their everyday lives, yet, it can contain elements of realism. *A Wonderful Life* is an interesting example of a piece of theatre and though it is clearly a musical, it does not fall neatly into one of the genres mentioned above.

A Wonderful Life contains elements of tragedy within its story as it chronicles the life of George Bailey. The audience watches George deal with the death of his father and become trapped in a seemingly endless cycle of disappointment until he can no longer cope and contemplates suicide. However, A Wonderful Life it is not quite a tragedy since bumbling Clarence, Angel Second Class, saves him.

A Wonderful Life is certainly a tale with amusing characters that contains a very happy ending, so perhaps it could be classified as a comedy. However, as heartwarming as the ending may be, it incorporates death, betrayal, theft, jealousy, religious aspects and the idea of suicide. For A Wonderful Life, the genre of comedy does not seem to be a good fit either. If viewed through a satirical lens, both George and Henry Potter could be characters created by the authors to show the foibles of greed, materialism and blind ambition. Satire exposes the weakness or vices of an individual or a society and ridicules these negative behaviors. George is so caught up in the idea of a "perfect" life that he comes perilously close to losing everything he holds dear and Potter resorts to petty thievery out of anger. However, A Wonderful Life does not hold either man up as an example of what to do or not do. There does not seem to be an obvious bias in the work that leads the audience to scorn or ridicule one man over the other.

The genre of tragicomedy may be the best fit for this particular musical though the definition provided by Merriam-Webster is vague, "a drama or a situation blending tragic and comic elements." Combining the idea of tragicomedy with romance, which is defined as "a narrative treating imaginary characters involved in events remote in time or place and usually heroic, adventurous, or mysterious," may be the most fitting classification for A Wonderful Life. Combining these genres takes into account the serious aspects of the show, its uplifting conclusion, the love story between George and Mary and the fantastical elements provided by Clarence. However, this classification is simply a combination of four different genres into one phrase, a romantic tragicomedy.

A Wonderful Life is a piece of musical theatre that defies straight forward classification. However, the beauty of A Wonderful Life is that it is a narrative that encompasses so many different ideas that it develops into its own unique creation. The audience views a work that balances elements of tragedy, realism, comedy and romance.

INTERESTING FACTS



Jimmy Stewart receiving the French Croix de Guerre with Palm in 1944





CLICK HERE to watch the making of It's A Wonderful Life

https://www.youtube.com/ watch?v=lhaKfDyRoH4

- Filming for *It's a Wonderful Life* took place during a summer heat wave.
- Jimmy Stewart served in WWII and was one of the highest-ranking officers in the United States Auxiliary Air Force.

Vonderful

- Casting directors considered Ginger Rogers, Olivia de Haviland, Martha Scott and Ann Dvorak for the role of Mary Bailey before ultimately awarding the role to Donna Reed.
- *It's a Wonderful Life* is the second film to star Jimmy Stewart that Sheldon Harnick helped turn into a musical. *She Loves Me* is based on the film *The Shop Around the Corner*.
- Jimmy Stewart was 37 years old when he portrayed George Bailey as an 18 year old and beyond.
- A short story written by Phillip Van Doren Stern in 1939 entitled *The Greatest Gift* was the inspiration for both *A Wonderful Life* and *It's a Wonderful Life*.
- Bedford Falls is not a real place. Frank Capra combined the towns of Seneca Falls and Bedford Hills to create the town name.
- The protagonist of *The Greatest Gift* is George Pratt not George Bailey.
- Joe Raposo passed away before a complete production of A Wonderful Life was staged.

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